

ACCURACY
to the power of 



 CIE L*57.93 a*13.77 b*37.98



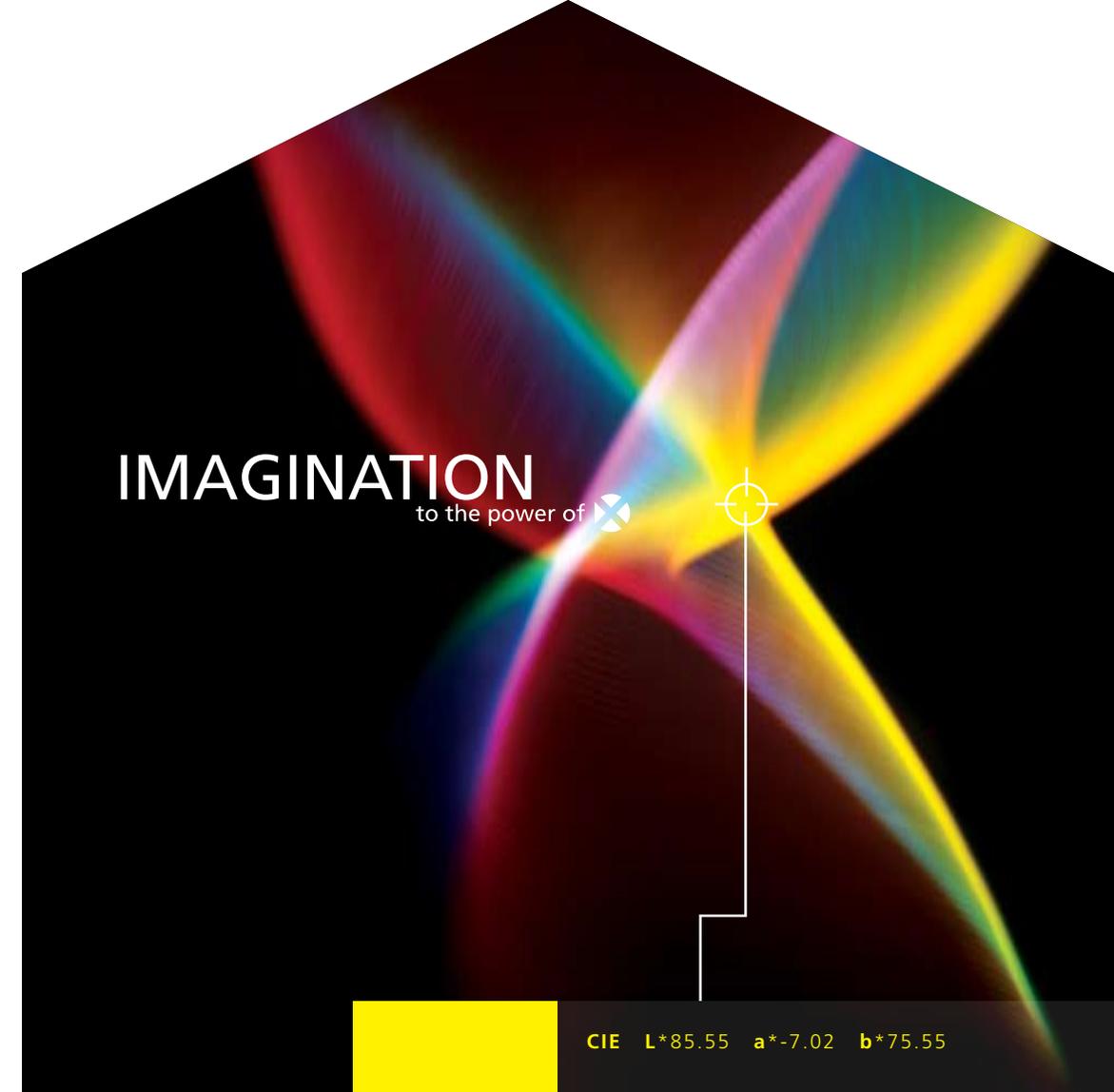
PRECISION
to the power of 



CIE L*76.59 a*-25.51 b*40.41



COLOR to the power of 



IMAGINATION
to the power of 



CIE L*85.55 a*-7.02 b*75.55



CONSISTENCY
to the power of X



CIE L*58.91 a*-5.32 b*-32.31

CONSISTENCY

to the power of 

Reliable processes and best practices enable your supply chain and boost your bottom line

From plastic containers and automotive interiors, to plush custom seats, apparel and coatings, X-Rite delivers the consistency your supply chain needs to ensure efficiency, delight end users, and beat the competition. X-Rite is the color technology partner you can depend on to build your products — **and your brand.**

CIE L*58.91 a*-5.32 b*-32.31



YOU to the power of

Increase your business to the power of X-Rite

How can X-Rite make a difference for your supply chain, your customers, and your bottom line? **Get the facts—and also get a special limited offer.**



The first 20 people to register will receive the Farnsworth-Munsell 100 Hue Test. This easy-to-administer test is a highly effective method for measuring an individual's color vision. Used by governments and industry for over 40 years, the test is used to evaluate and rank color acuity. The test consists of four trays containing a total of 85 removable color reference caps, with incremental hue variation, spanning the visible spectrum—a **\$700 value**.

And everyone will receive a complementary X-Rite Color Guide that will help you implement accurate color management in your organization.

Register now for these special offers at www.xriteindustrial.com/you.

PRECISION

to the power of 



The power to put the
right color in the right place
— **every time**

We don't just sell technology. The X-Rite team of marketing, engineering, sales, and color science leaders deliver industry-leading technologies and the best practice processes you need to ensure precise color—every single time.

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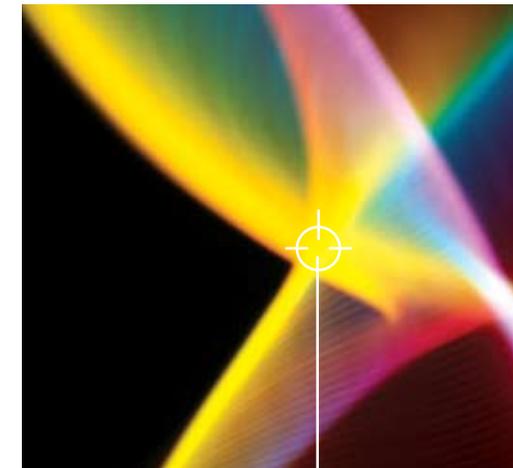
IMAGINATION

to the power of 

Dream in color
— and make it real with X-Rite

The future is bright—and wherever you see your business going, X-Rite provides you with a sustainable competitive advantage. Our proven history of color technology leadership and our commitment to developing tomorrow's innovations make X-Rite the partner you need to ensure success for your existing products—and develop the ones you are still dreaming up.

CIE L*85.55 a*-7.02 b*75.55



ACCURACY

to the power of 

With **accurate, dependable X-Rite color** measurement technology, you can drive down errors and accelerate productivity.

X-Rite is the global leader in color measurement technology. Our solutions integrate software, hardware, and services to provide verification, communication, and management of color for any application or market where accuracy is critical. We serve an array of industrial color and appearance industries, including automotive, plastics, paint and coatings, textiles, and many others.



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